



FIGHT 4

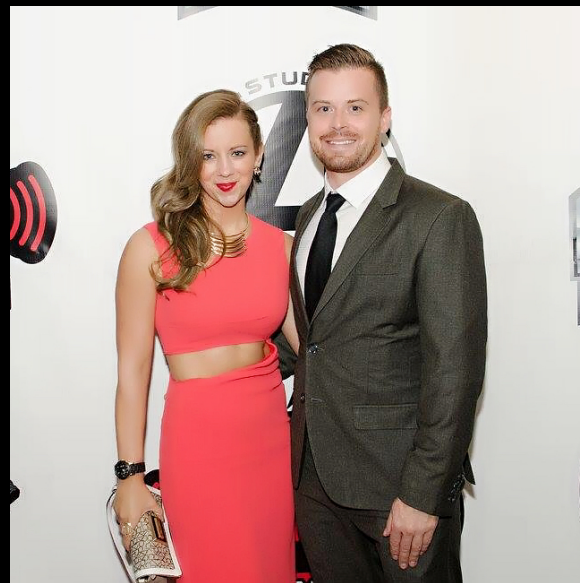
THE CAUSE VII 2018

Victoria's Most Dynamic Fundraising Gala!
Catch all the excitement as community members duke it out
in support of 4 local charitable organizations.

PREPARE

FOR THE
>>> NEXT ROUND

WERE TRAINING FOR AN EVEN BIGGER VICTORY IN 2018



\$200,000 RAISED FOR LOCAL CHARITIES!

JOIN US

AS WE "FIGHT" FOR LOCAL CHARITIES

>>>> SATURDAY, DECEMBER 1, 2018 @ 7PM

>>>> CARSON HALL, FAIRMONT EMPRESS

This black tie gala event combines high fashion, glamour & boxing! The evening features a cocktail reception, auction, and a three-course dinner hand crafted by the master chefs of the Fairmont Empress while you enjoy the show of a lifetime where locals put their chins on the line for charity in a Las Vegas-style setting. The boxing ring will be located in the middle of the dinning room surrounded by ring-side VIP and sponsored tables. Prepare to be entertained by an incredible lineup of live entertainment, athleticism and heart!

This unforgettable evening is in support of The Brazilian Cultural Foundation, The Fire Fighters Charitable Foundations, Bridges for Women & Help Fill a Dream. This will be the time to socialize and look your best, while giving back to your community at the event of the year.

We look forward to seeing you all there!

ABOUT

FIGHT 4 THE CAUSE

Fight 4 The Cause - is a charity-boxing event for OUR community, where local Victorians put it all on the line for charity. The 7th Annual Charity Boxing Classic will be a spectacular night of boxing, where 24-30 local personalities enter the ring in front of an audience in excess of 1500 people and give all they've got for a great cause.

Fight 4 The Cause leaves a true legacy of changed lives with contenders having the experience of a lifetime. Participants finish fitter, happier, healthier and confident. Our focus is on selecting a wide range of bouts that truly represent the unique personalities found in our community. Whether it's industry vs. industry, business vs. business, sport vs. sport or friend vs. friend, it's about finding the best, fairest match ups we can that have special Victoria relevance.

In 8 short weeks we get our contenders fight-fit and competition ready, teaching them how to box with fully certified and storied coaches. The Event is classified as "Social" boxing, which mandates the compulsory use of headgear and competition gloves. As a sanctioned event, all boxers are required to undergo a pre-bout weigh in and medical.

CONTINUED >>>>

THE EXPERIENCE

WHAT PREVIOUS PARTICIPANTS ARE SAYING...

"The experience was one of the most formative of my adult life, I have learned more from the coaching staff than I would have ever thought about myself and my ability to overcome obstacles in and out of the ring."

—Elizabeth Mears, Associate at Cushman & Wakefield Ltd.

"The experience is so much more than boxing, I've come to learn a lot about myself through the sport and through the people I've encountered on the boxing path along the way (opponents, coaches, teammates, etc). I've learned that boxing is about overcoming challenges, both physically and mentally. You don't compete against the person in the other corner, you compete against yourself. You train and push your body to limits you don't realize you can surpass until you reach that threshold and you make the choice (and tell your body) to keep going."

—Bryan Capistrano, Music & Program Director The Zone 91.3FM

Think you've got what it takes? Contact us at [**info@fight4thecause.com**](mailto:info@fight4thecause.com) to register as a contender for 2018

WHO DO WE HELP?

MEET THE LOCAL CHARITIES FIGHT 4 THE CAUSE HAS FOUGHT FOR



MEET

THE CHARITIES WE ARE FIGHTING 4 IN 2018

Help Fill a Dream Foundation

Help Fill A Dream provides hope, help and happiness for Vancouver Island and the Gulf Islands' children under the age of 19 with life-threatening conditions by fulfilling their Dreams, improving their Quality of Life and assisting their families with care and financial support. Dreams come in all shapes and sizes. A child's dream may be a trip to Disneyland or to meet their favourite celebrity or sports figure; while for their parents, the Dream may simply be to spend time with their child as they undergo medical treatment or to make life more comfortable when they come home.

Bridges for women

Bridges for Women Society serves the communities of southern Vancouver Island and the south Gulf Islands. Bridges is a gutsy, innovative community agency. Their employment training and supportive programs inspire women impacted by violence or abuse, to reclaim their lives and build economic stability. Bridges draws on its extensive knowledge of the impacts of abuse on employability, to provide education, training and consulting to community agencies, employers and government. Bridges aim is to see all of the women who come to them enter the workforce as financially independent, self-sufficient members of the labour market, free from the impacts of trauma and abuse that previously held them back.

Fire Fighters Charitable Foundation

The Fire Fighters Charitable Foundation's mission is to organize, participate, and actively contribute their time, effort and funding to community based charitable objectives from within the City of Victoria, Vancouver Island and the Province of British Columbia.

The Brazilian Cultural Foundation

The Brazilian Cultural Foundation of Canada is a registered non-profit organization in BC whose mandate is to promote positive transformation through culture. Culture is a powerful tool for transformation, that is why we support events that promote the arts, physical fitness, health, and life skills that prepare kids, youths and young adults in becoming better citizens. The BCF is dedicated to providing a safe and positive environment for youth. Grants are awarded to participants who can demonstrate a financial need.

GET INVOLVED

SPONSORSHIP OPPORTUNITIES >>>



In order to put on an event of this magnitude we require some assistance from the community. The less we spend on the event means the more that will be raised to donate to four local charities. Event Partners are able to become involved with cash donations or donations of goods or services in kind. THERE ARE MANY GREAT WAYS TO GET INVOLVED...

CONTENDER

SPONSOR A CONTENDER: \$2,100
(\$1,850 BEFORE SEPTEMBER 30, 2018)

SPONSOR A CONTENDER - THE EASIEST WAY TO GET INVOLVED WITH A GREAT RETURN ON INVESTMENT!

1. Name & logo placement below your fighter's fight card picture on the official event website www.fight4thecause.ca/fight-card
2. Prominent name and logo placement in the event program.
3. Your Company is featured prominently in your Fighter's Big-Screen introduction video shown just prior to their bout, continuous streaming of sponsor logos on VCC flat screens.
4. Live verbal acknowledgement by the event MC during your fighter's introduction.
5. Extensive Social Media coverage in the lead up to, during and after the event.
6. NEW THIS YEAR: Live television broadcast to an audience of tens of thousands of viewers.
7. A fully 100% tax-deductible marketing receipt issued for the full amount.
8. 2 Complementary VIP dinner tickets and first access to the hottest tickets in town.

TOTAL VALUE: \$5,400

TITLE SPONSOR

TITLE SPONSOR: \$20,000

THE TITLE FIGHT IS THE MOST IMPORTANT FIGHT ON THE CARD

1. Name association with the event. The Title Sponsor will have primary placement on all of our high quality Print Media which includes 2000 full colour glossy 11" x 17" posters, 10,000 full colour glossy 3.5" x 5.5" handbills, 40 table cards, and 1 of the "Event Round" cards, as well as a full-page ad insert in the event program:
2. The Company Logo continuously streamed throughout the entire evening on VCC flat screens, Company advertising video featured prominently on the Big-Screen, above the entrance where the fighters enter the room,
3. Primary media wall display rights at the Venue. Media wall is set up in front of the entrance of the Carson Ballroom and serves as our back-drop for our red carpet photos and Live TV Broadcast & interviews.
4. Company logos will be prominently displayed on the Fight 4 the Cause website (www.fight4thecause.ca) on the home page, in the slider, promoting the event along with a link to your corporate site for one full year
5. Weekly shoutouts on our Fight 4 the Cause and Studio 4 Athletics social media platforms (Facebook, Instagram and Twitter) to thousands of followers.
6. Several live mentions at the Main Event, by our MC, from the middle of the ring, in front of 1500 guests, at the opening, halftime, and closing speeches of the Event.
7. 1 VIP Ringside Table for the Main Event Saturday, December 1 2018 ****cash contributions only***
8. **NEW THIS YEAR: Live television broadcast to an audience of tens of thousands of viewers.**

TOTAL VALUE: \$28,000

PLATINUM

PLATINUM SPONSOR: \$12,000

1. Premium placement on all of our high quality Print Media which includes 2000 full colour glossy 11" x 17" posters, 10,000 full colour glossy 3.5" x 5.5" handbills, 40 table cards, and 1 of the "Round" cards, as well as a Full page ad insert in the event program.
2. Your company logo continuously streaming throughout the evening on VCC flat screens. As well as company advertising video featured prominently on the Big-Screen, above the entrance where the fighters enter the room,
3. Company logos will be prominently displayed on the Fight 4 the Cause website (www.fight4thecause.ca) on the home page, in the slider, promoting the event along with a link to your corporate site for one full year.
4. Weekly shoutouts on our Fight 4 the Cause and Studio 4 Athletics social media platforms (Facebook, Instagram and Twitter) to thousands of followers.
5. 2 live mentions at the Main Event, by our MC, from the middle of the ring, in front of our 1500 guests.
6. 2 pairs of 2nd row VIP Table seats for the Main Event Saturday, December 1, 2018
7. **NEW THIS YEAR: Live television broadcast to an audience of tens of thousands of viewers.**

TOTAL VALUE: \$15,500

GOLD

GOLD SPONSOR: \$8,000

1. Premium placement of a Full Page ad in our event program.
2. Your company logo continuously streaming throughout the evening on VCC flat screens.
3. Company logos will be prominently displayed on the Fight 4 the Cause website (www.fight4thecause.ca) on the home page, in the slider, promoting the event along with a link to your corporate site for one full year
4. Weekly shoutouts on our Fight 4 the Cause and Studio 4 Athletics social media platforms (Facebook, Instagram and Twitter) to thousand followers.
5. Live mention at the Main Event, by our MC, from the middle of the ring, in front of 1500 guests.
6. 1 pair of Second row Table Seats for the Main Event Saturday, December 1, 2018
7. **NEW THIS YEAR: Live television broadcast to an audience of tens of thousands of viewers.**

TOTAL VALUE: \$10,000

SILVER

SILVER SPONSOR: \$4,000

1. Premium Half page colour ad in the event program.
2. Your company logo continuously streaming throughout the evening on VCC flat screens.
3. Weekly shoutouts on our Fight 4 the Cause and Studio 4 Athletics social media platforms (Facebook, Instagram and Twitter) to thousands of followers.
4. 2 general admission tickets for the Main Event Saturday, December 1, 2018
5. **NEW THIS YEAR: Live television broadcast to an audience of tens of thousands of viewers.**

TOTAL VALUE: \$6,000

TABLES ➔ TICKETS

1ST ROW VIP RINGSIDE TABLES: \$2,500

2ND ROW VIP TABLES: \$2,000

GENERAL ADMISSION TICKETS: \$60

For more information regarding specialized or in-kind donation sponsorship
Please contact Kevin Brett or Darcy Dommett from Studio 4 Athletics
at info@fight4thecause.ca or (250) 382-3687